

MANCHESTER CITY COUNCIL



Economic and Social Research Council



Natural Environment Research Council



Arts and Humanities Research Council

Measuring wellbeing from nature-based interventions

A new observation tool for generating wellbeing impact evidence

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The problem

- Difficult to quantify impact of nature on wellbeing
- Lack of evidence on which nature-based interventions work best to improve wellbeing







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The solution

- •MOHAWk: Method for Observing pHysical Activity and Wellbeing
- 'Five Ways to Wellbeing' (NEF, 2008)



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New Economics Foundation. Five ways to wellbeing: The evidence. London: New Economics Foundation; 2008. https://neweconomics.org/2008/10/five-ways-to-wellbeing-the-evidence.



Case study



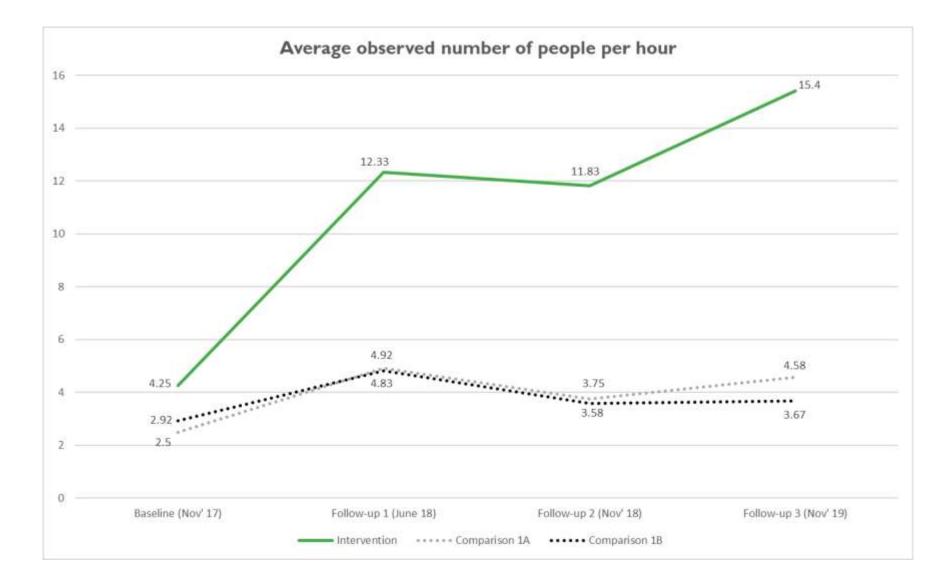


Baseline (November 2017)

Follow-ups (June 2018; November 2018, 2019)

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Why use MOHAWk?

- ✓ Demonstrates social value
- ✓ Inexpensive
- ✓ User friendly
- ✓ Unobtrusive
- \checkmark Reliable and valid
- \checkmark Can be used anywhere

Useful for anyone interested in generating wellbeing impact evidence in relation to the urban environment



Please get in touch if interested in using **MOHAWk:**



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Three online mapping tools to explore research outputs interactively





https://ghia.org.uk/tools/

